

TRANSPORTATION DEMAND MANAGEMENT

WHAT IS TRANSPORTATION DEMAND MANAGEMENT (TDM)?

TDM aims to reduce the number of single occupancy vehicles coming to and parking on campus by means of promoting alternative methods of travel.

TDM Programs & Incentives

HELP SUPPORT PRINCETON UNIVERSITY'S SUSTAINABILITY PLAN!

Sign up for one or more of these TDM programs.



CARPOOL Search for potential carpool partners within the University through a safe and secure online database. **Active carpoolers receive a gas card every three months.**



VANPOOL Join with at least four other University employees residing in your area to start a vanpool. A van is supplied to each vanpool and fuel costs are shared among the participants, excluding a driver chosen by the group. **Active vanpoolers (excluding the driver) receive a gas card every three months.**



MASS TRANSIT SUBSIDY PROGRAM University employees commuting to campus via mass transit are eligible to **receive a 50% subsidy on monthly transit passes.** Eligibility and full incentive details may be found online.



BIKE/WALK Princeton provides a wide array of bike paths and walk ways throughout the campus. Biking and walking reduces the University's carbon footprint. Additional resources including the Princeton Bicycle Cooperative's **free bike maintenance program** and the **University Bicycle Map** may be found online.



CAR SHARING Need a car for a few hours or for the day? Car sharing at Princeton allows students, faculty, and staff with a driver's license to rent a car for short periods of time. Car sharing provides convenient access to cars and helps to reduce congestion and traffic on campus. Learn more online.



GUARANTEED RIDE HOME SERVICE This program guarantees a ride home to commuters who use alternative modes of transportation to campus and is **free of charge to users.**

To learn more about TDM Programs and Incentives, visit the Transportation & Parking Services website.

www.princeton.edu/transportation